



# environmental policy

## Introduction

At Deco-Pak, our commitment to sustainability goes beyond mere words. It is embedded in every facet of our operations, from sourcing to distribution. This policy outlines our approach to environmental stewardship and sustainable practices, reflecting our dedication to making a positive impact on the planet.

# **Our vision**

To be a leader in the landscaping industry by providing environmentally sustainable products and solutions, thereby contributing to a greener, healthier planet.

## **Core Values**

#### Sustainability:

Integrating eco-friendly practices into all aspects of our business.

#### **Innovation**

Continuously seeking new ways to reduce our environmental footprint.

#### Responsibility:

Holding ourselves accountable for the environmental impacts of our operations.

#### Partnership:

Collaborating with suppliers and partners who share our environmental ethos.

# **Strategic Objectives**

#### **Product Innovation:**

Prioritising the development and expansion of our EcoStone range, which utilises recycled materials like rubber from tyres, glass from old TV screens, and shell chippings from scallop fishing.

#### **Packaging Initiatives:**

Reducing plastic use in packaging and increasing the use of recycled materials, with a target of reaching 50%+ recycled content while maintaining recyclability by 2025.

**Energy Efficiency and Emission Reduction:** Transitioning our motor fleet to hybrids by July 2024, and to fully electric vehicles by 2027.

**Certification:** Aiming for ISO14001 certification by August 2025 to formalise our commitment to effective environmental management.

#### **Waste Reduction and Recycling:**

Implementing strategies for minimising waste and enhancing recycling efforts across all operations.

#### **Sustainable Partnerships:**

Engaging with transport partners who utilize back haulage services to minimise carbon emissions, ensuring over 90% compliance.

### **Community and Education:**

Actively promoting environmental awareness among employees, customers, and the community.

# **Implementation and Monitoring**

#### **Management Responsibility:**

Our leadership team is committed to integrating sustainable practices into decision-making processes.

**Employee Engagement:** Training and empowering our employees to contribute to our environmental goals.

#### **Performance Review:**

Regularly assessing our environmental performance against set targets and objectives.

#### **Continuous Improvement:**

Seeking feedback and conducting reviews to constantly improve our environmental performance.

# **Communication and Reporting**

This policy will be communicated to all stakeholders, including employees, customers, suppliers, and the public. Progress towards our environmental objectives will be reported annually.